

## *Call for participants for pilot training course on communication and dissemination of research results*

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**Where?** Prague, Czechia

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**When?** 23 – 27 September 2007

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**Who?** The training is open for 20 participants:

- CINEFOGO WP Spread of Excellence (SoE) Responsibles,
- Members of related projects and networks,
- Interested stakeholders: policy makers, representatives of NGOs, European citizens...

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**What?** The **pilot 4-day interactive training** on communication and dissemination will make participants more familiar with following questions:

- Who are the stakeholders for dissemination of research outcomes in the field of civil society, governance and European citizenship?
- How to reach the stakeholders?
- From research paper to policy paper, policy brief, policy memorandum or policy issue paper: How to transform research papers into documents that policymakers will understand and use?
- Events, press releases, newsletters, web sites: How can I let wider public know about my research?
- How and why should I organize debates, round tables, workshops?
- How do journalists work?
- How do I get in the news and how do I get out the news?
- How can I broaden my network?
- How do I get political attention?
- Rhetoric: how can I become a better speaker?

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**What are the costs?** There is no training fee.  
Accommodation for September 23-27 (four nights) will be free of charge.  
Participants will pay for their travel costs.

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**How can I apply?** If you wish to participate, please register using the on-line application form at <http://keynes.ruc.dk/opinio/s?s=1779> **before August 1<sup>st</sup>, 2007**. Contact the Prague SoE Office at [ceses@fsv.cuni.cz](mailto:ceses@fsv.cuni.cz) if you experience problems with the on-line application.

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**Where can I learn more?** You can visit TRANSAACT pages of the CINEFOGO website at <http://www.cinefogo.org/learning-dialogue/transaact> or contact Marta Nachtmannová, [nacht@fsv.cuni.cz](mailto:nacht@fsv.cuni.cz).

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